

March 17, 2020

Dear SmartRecruiters Community,

Like many other companies, SmartRecruiters is now operating fully remotely and moving forward with all operations running as normal. You can expect from us the same levels of service and support.

Beyond maintaining regular operations, we also want to be a resource for you and your teams as you navigate the new world order. While we did not choose to be in this situation, we can choose how we respond. And it turns out that, as talent acquisition leaders, there is a lot we can and should do during this time.

First of all, we have a responsibility towards our candidates and employees, many of which have lost their jobs or are afraid of what the future might hold. We are already seeing an increased volume of applicants on the platform. We collectively need to make sure we respond to all these applications in time and not let people wait in a vacuum.

Secondly, how do we make the best of this situation? Well, with lower hiring volume, we actually might finally have the time to improve our practices and learn new things, while keeping our teams engaged.

To this effect, we will be reaching out with a few initiatives to support you.

1. **Free SmartRecruiters certification course.** This is a full day program that provides a formal Admin Certification. It's the perfect opportunity to upskill and figure out new ways to leverage the SmartRecruiters platform.
2. **Regional User groups.** We will be organizing virtual Zoom user groups in 20 different cities and regions around the world so that you can connect with your peers.
3. **Hiring Success Workshops.** We are putting together a program of free Hiring Success workshops to dive deep with you into best practices across the Talent Acquisition landscape, like talent attraction strategies, leveraging CRM, ideal interview scorecards, process optimization, and more...

And this starts today! [Join the conversation with TA leaders at Slack, Optimizely, Wish and Uncommon Schools, today at 9am PT.](#)

I hope these resources will prove useful to you and, together, we can make the best use of the extra time we just received.

Meanwhile, stay safe and healthy.



Jerome
