



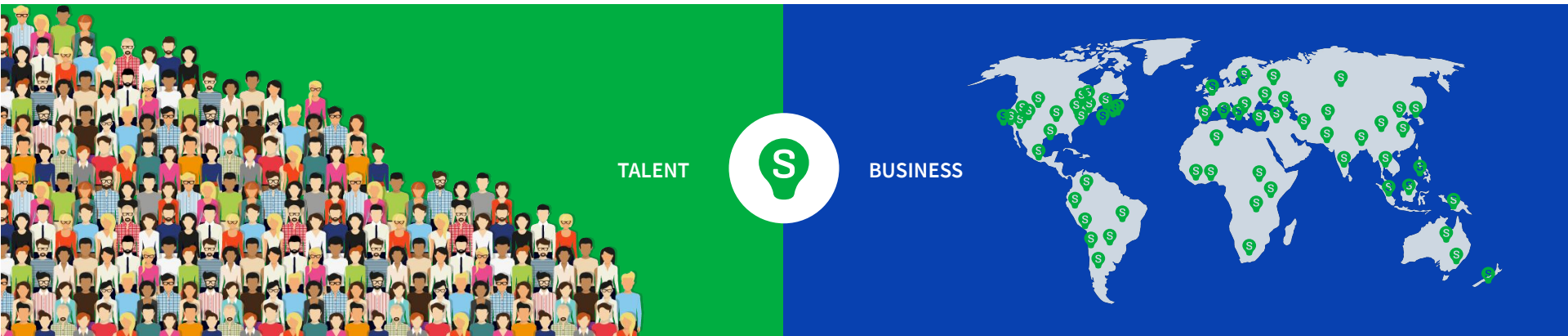
YOU ARE WHO YOU HIRE

# 2020 Media Kit

[press@smartrecruiters.com](mailto:press@smartrecruiters.com)



# Our Mission: Connecting People to Jobs at Scale



Founded  
in 2010



4,000 Companies  
in 100 Countries



24x7 support  
9.4/10 CSAT

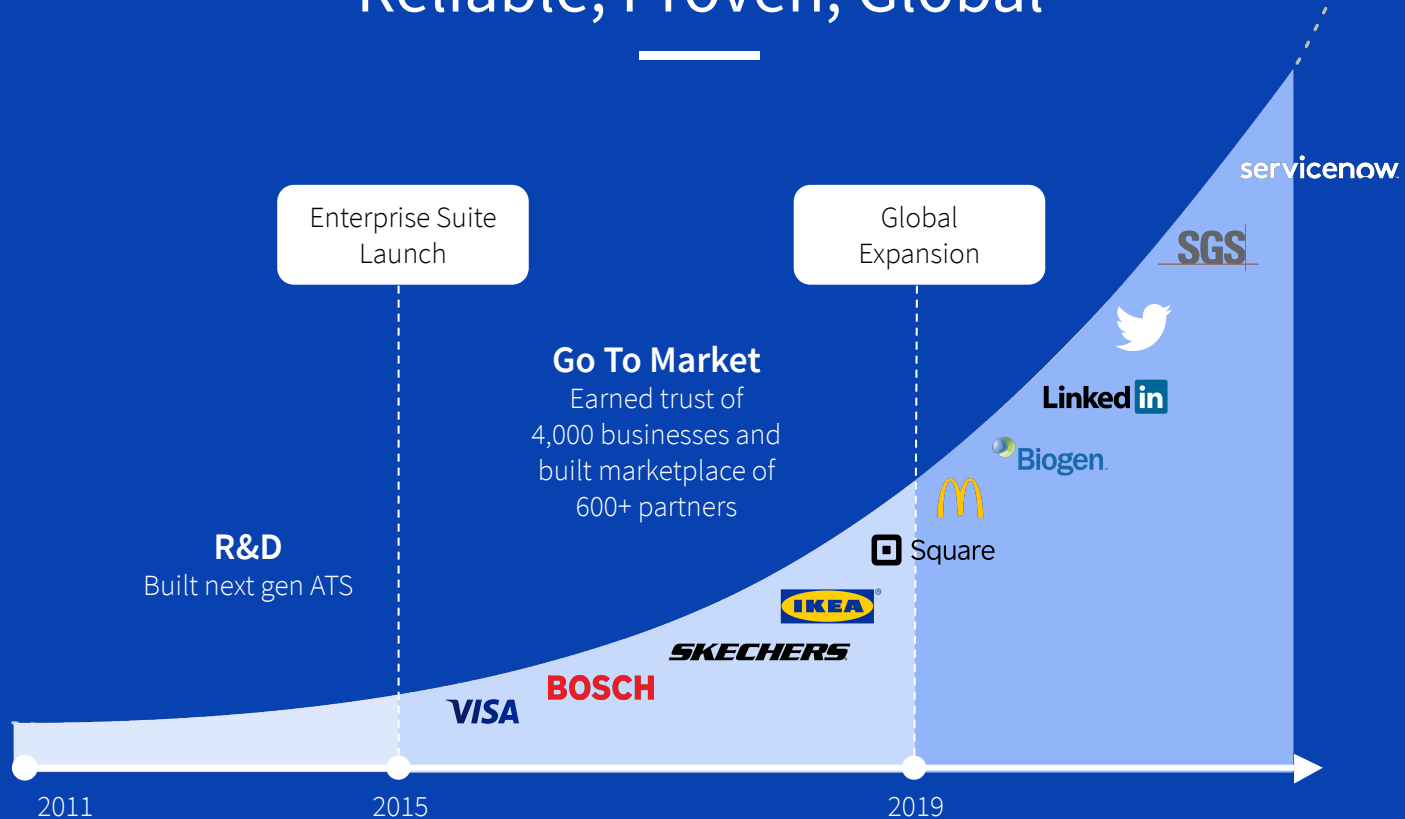


+29  
Product NPS

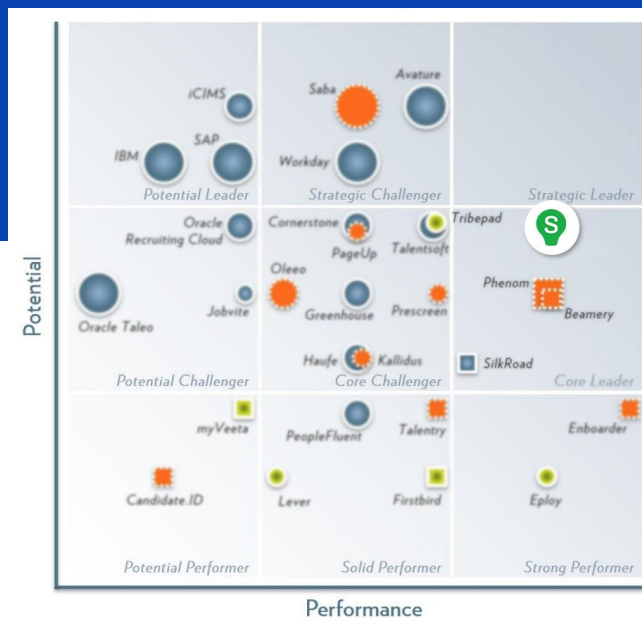
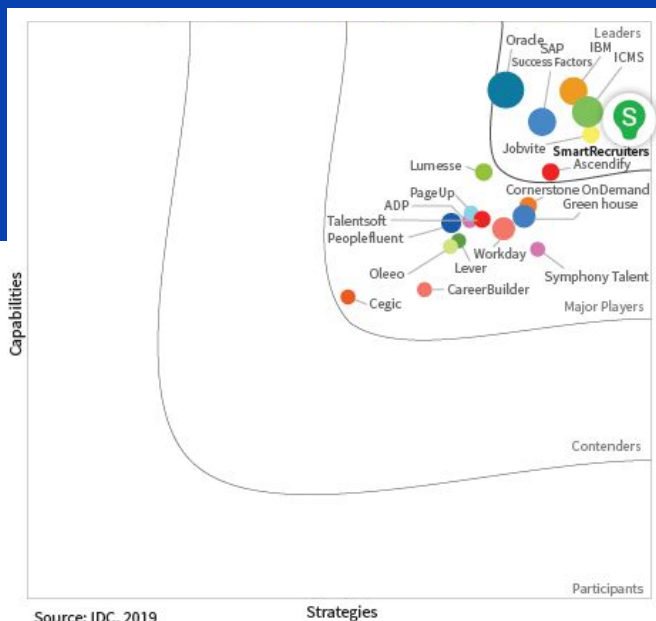


8 Offices  
Globally

# Reliable, Proven, Global



# The World's Most Modern, Enterprise Solution that Delivers Strategic Outcomes





# We Deliver Hiring Success

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“To us, SmartRecruiters means accelerating our success to grow our business by giving us quality, control, reduced costs, and an improved candidate experience. We aren't depending on a third party to sell our brand — we do it ourselves.”

*Mo Karim*

*Former Head of EMEA People Transformation, Colliers*

YOU ARE WHO YOU HIRE

# Hiring Success = Business Success



Companies adept at recruiting grow **3.5x** faster

\* Boston Consulting Group

## Hiring Success

| hī(ə)rīng sək'ses | noun

The ability to **attract, select, and hire**  
the *best talent* for any role *on demand, on budget*.

# What We Believe

The Recipe for Hiring Success



## COMPELLING CANDIDATE EXPERIENCE

Attract the best candidates



## ENGAGED HIRING MANAGERS

Great interview and hiring process



## EMPOWERED RECRUITERS

Efficient process with great outcomes



BUILT FOR THE ENTERPRISE

# Who We Serve



Available in  
**39 Languages**



Active users  
**in 105 Countries**



Compliant with  
**EEOC & GDPR**



Security certified  
**ISO 27001**



We selected SmartRecruiters because only they can deliver on a global scale a product that is compelling for candidates, hiring managers and recruiters. Our partnership is proving to be very strong since we first went live.



**BOSCH** | **400,000** employees | **60** countries in 1.5 years (60k FTEs in 90 days)



# A Comprehensive Recruitment Marketplace



Access to 600+ recruiting solutions providers



Curated partner recommendations



No IT maintenance cost



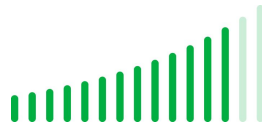
# Why it Matters

Customers see Impact



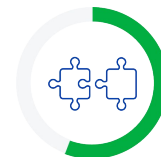
**+50%**

More Efficient  
Budget Allocation



**+86%**

Increase in Jobs  
Filled on Time



**+56%**

Stronger New  
Hire <=> Job Fit



**+166%**

More  
Applicants



**+63%**

Faster Manager  
Response Time



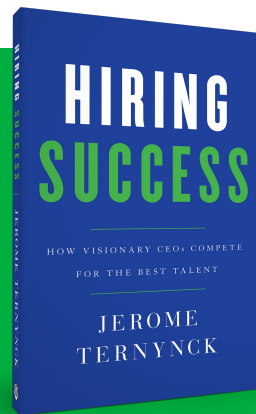
**+59%**

Time Spent on  
Candidate Engagement

# What We Provide

## Education and Training

- Definitive Guide to Hiring Success
- Hiring Success Master Class
- Hiring Success Book
- The Hiring Success Podcast
- HiringSuccess.com
- SmartRecruiters Blog
- Webinars
- E-books
- White Papers



# What We Provide

## Community Involvement

- Customer User Groups
- Reverse Recruiting
- Industry Events





# HIRING SUCCESS

## Industry Conferences

*Where the Future of Recruiting Happens*

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- America and Europe conferences
- Thousands of TA leaders, thought leaders, and analysts
- Interactive workshops
- Reverse Recruiting sessions
- Parties
- and much much more!

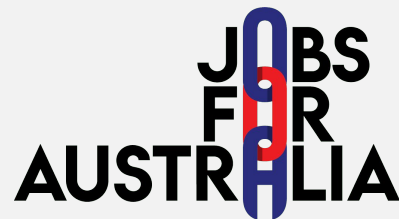


# CSR Commitments

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Discount for non-profits





# Our Reach



Twitter  
50K+ Followers



Facebook  
100K+ Followers

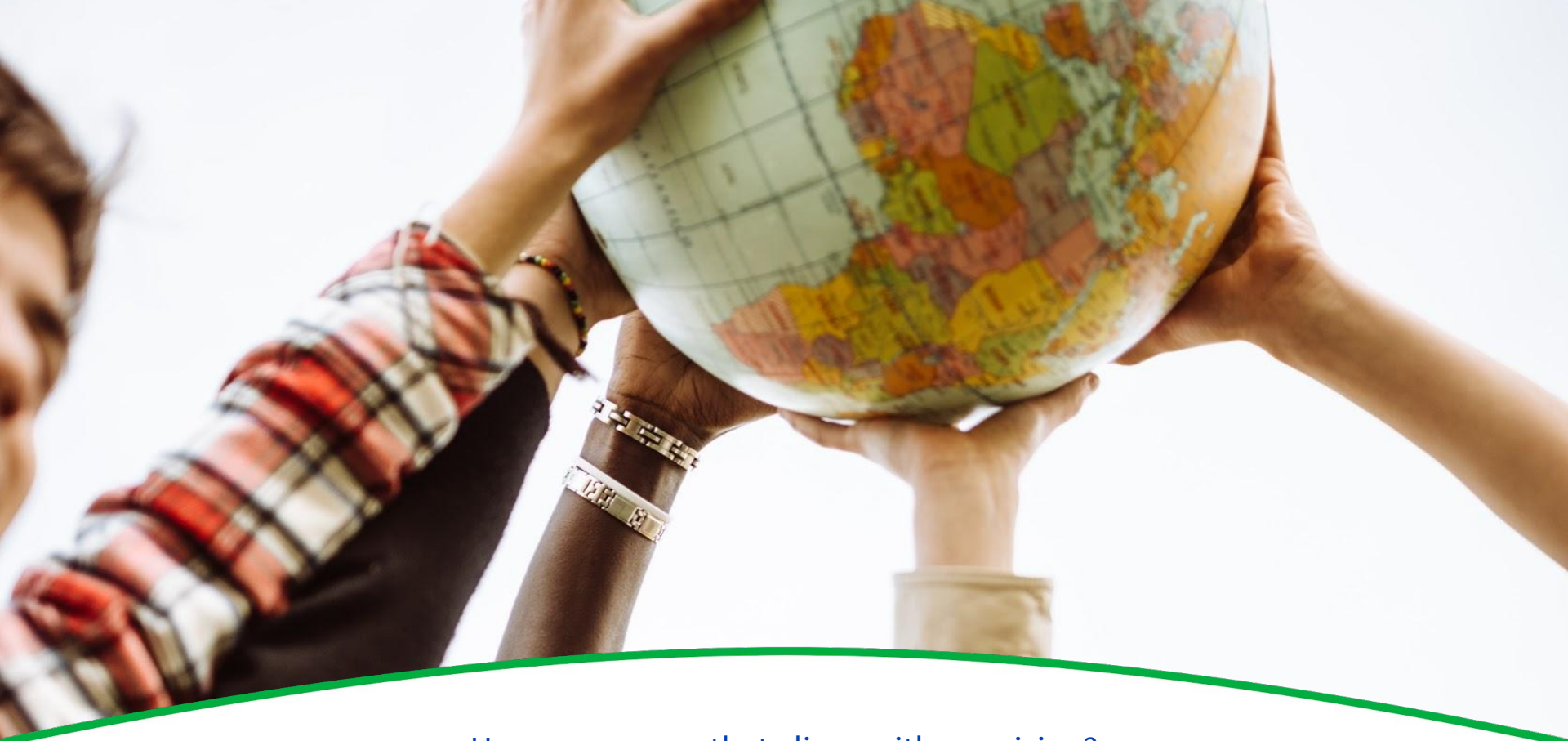


LinkedIn  
40K+ Followers



HiringSuccess.com  
110K+ Subscribers





Have a message that aligns with our vision?  
Let's chat! [\*\*press@smartrecruiters.com\*\*](mailto:press@smartrecruiters.com)