

# Pop Quiz: Test Your TA Intelligence



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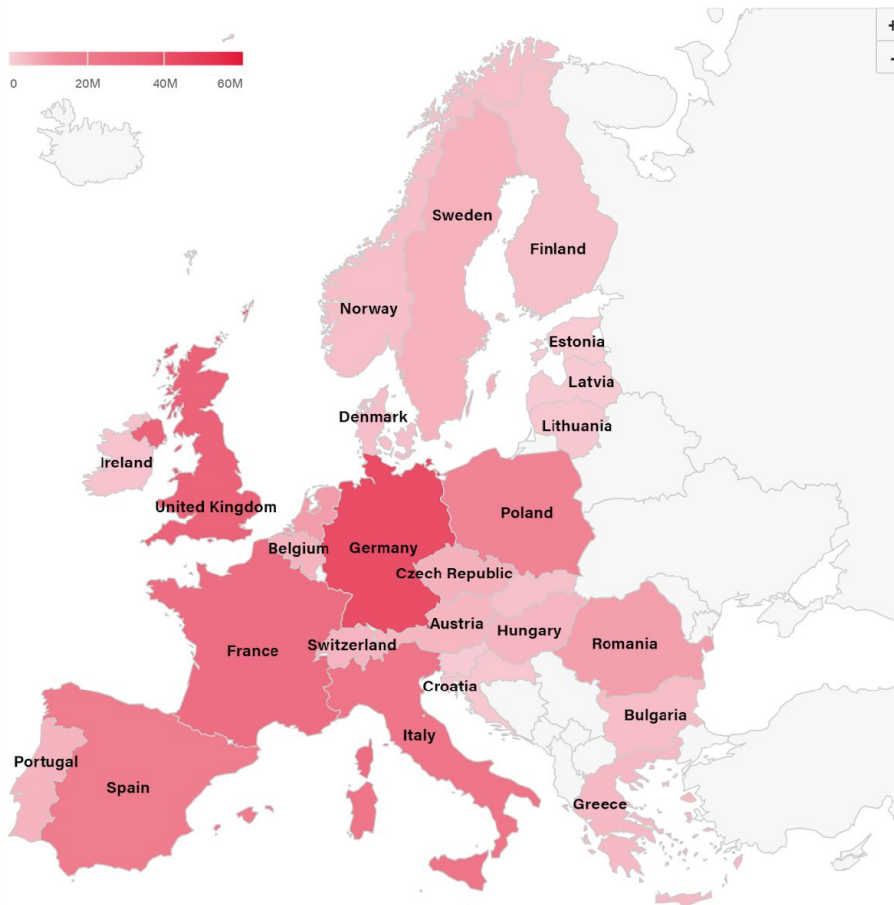
CEO & Founder  
Intelligence Group



## Select your target group

Occupation: 

## Labour force



## Explanation

How to use the European Recruitment Dashboard

- 1 Select a target group in the filter option on the left and press enter
- 2 You will see a ranking based on the best countries to recruit your target group in or from
- 3 Click on a country and you will go directly to the insights about your target group in the selected country
- 4 If you prefer to choose your own country, click on the tab map on the top of the page
- 5 Hover over a country to see that country's summary
- 6 Click on a country to view all information & statistics about the selected country
- 7 If you want to get more insights about your target group press Click to recruit



Thank you for joining!

# Future of Talent Assessments in 2020 & Beyond



**Thomas Eymond-Daru**

Partner, Head of Alliances  
Cubiks



**Jouko Van Aggelen**

Chief Solutions Officer  
Cubiks

# Tech Hiring in 2020



**Mostafa Nasr**

Senior Account Executive  
Codility



HIRING SUCCESS WORKSHOP

**codility**

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**TECH HIRING IN 2020**





**What's your name and role in your  
company?**

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What was a one great initiative you took  
this year within your tech hiring  
process? 

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What is the one thing you definitely need to change in your current tech hiring process in 2020? And why?

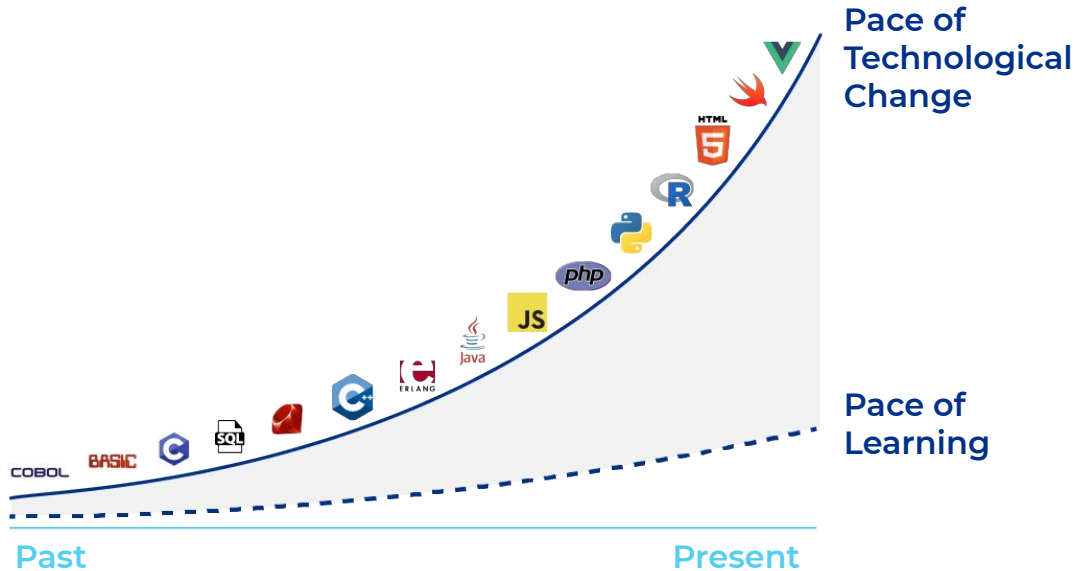
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Tech recruiting is difficult to get right,  
and is only going to get harder

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# Technology gap is growing too fast for businesses to catch up



700 notable programming languages

Software Developers need to **redevelop skills** every 12-18 months

94% of Executives cite a **digital skills gap** in their businesses

# Every company becomes a tech company

Financial services

Automotive

Retail



zalando



DECATHLON



# Not enough university graduates to fill the demand



400K  
university  
graduates

1.4M  
open technical  
positions

400k Graduates will be available in the US in 2020 to fill 1.4 million open technical positions.

Source: US Bureau of Labour Statistics, Course report, Upwork Future Workforce report

## Filling the gap

### Coding Schools



### Remote Workers

Remote work is more common

55%

of hiring managers agree that remote work has become more common in the past 3 years

Companies embrace remote work

of departments have someone on their team who works a significant portion of the time remotely

63%

# Leading to an **overheated** talent market in tech hubs

Inflation of titles  
and salaries

Aggressive  
recruiting practices

Low employee  
loyalty

## Bad recruiting processes increase the problem...

- Good candidates are **screened out for the wrong reason**
- **Bad candidates** progress in the funnel
- Engineering team **spends valuable time** interviewing **unqualified candidates**
- You may be **hiring an unqualified candidate** and you don't even know it.





# To win the talent war you need to

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Have a **fast hiring process**

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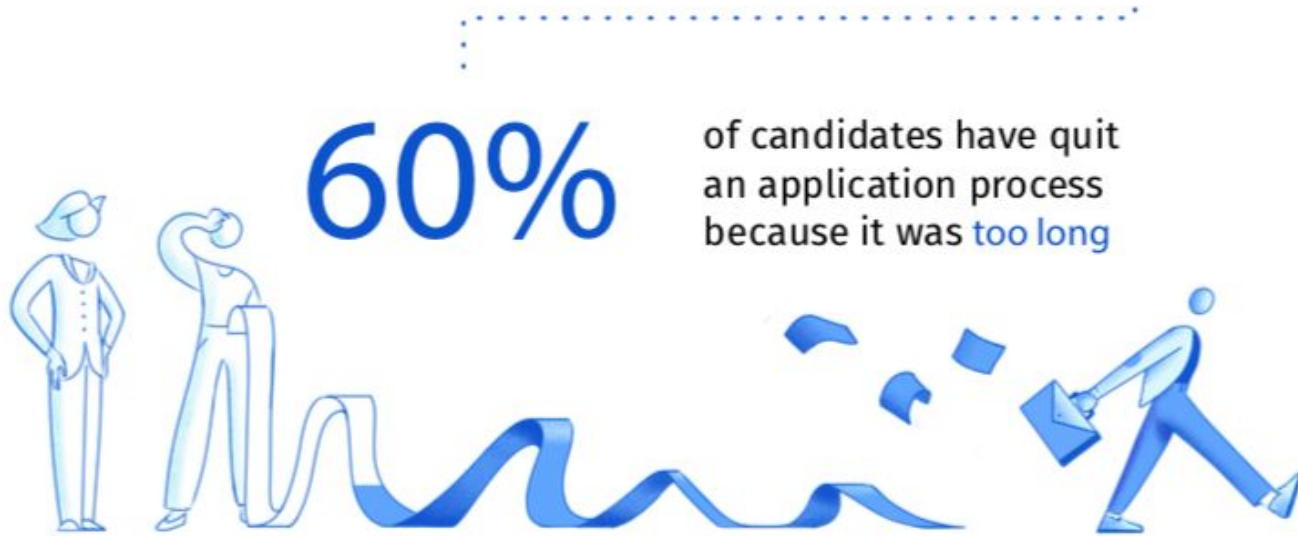
Qualify candidates with **less dependency** on your **in-house tech team**

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*And* provide **exceptional candidate experiences**

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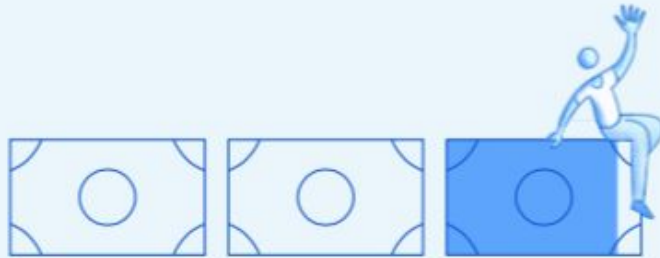
# Run processes that help you **hire candidates faster**



# Run processes that help you **hire candidates faster**



# Qualify candidates with **less dependency** on your **in-house tech team**



30%

of an individual's annual earnings  
is the average cost for a **bad hire**

⋮

# And provide **exceptional candidate experiences**

Candidates were most frustrated about:



Lack of feedback



Irrelevant assessments



Sluggish interview steps

# QUALIFY CANDIDATES FASTER WHILE PROVIDING GREAT EXPERIENCES

## TECHNOLOGY

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## FINANCIAL

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## E-COMMERCE

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## TRANSPORT

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## ENTERTAINMENT

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**Stop by our booth next to the main stage to discuss this and learn more :)**

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# HIRING SUCCESS

