

Building your EVP - Find the 'why'



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Learn.Laugh.Lead

Slido vragen:

- Didn't fit here... see speaker notes!

LET'S GET STARTED!

Go to Menti.com
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NEXT:
STRUCTURE THE INSIGHTS

...AND BRING IN THE MARKETEEER

YOUR EVP IS WHO YOU ARE
(IT'S NOT YOUR TABLE-TENNIS TABLE)

TRULY UNDERSTAND:
WHY PEOPLE COME TO YOUR OFFICE **EVERY DAY**
WHAT MAKES YOUR COMPANY THAT **SPECIAL** PLACE

Find us afterwards for more insights !



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HIRING SUCCESS

