

Keynote

# Synchronicity



**Mehmet Baha**  
Founder & Senior  
Consultant  
Solution Folder

“A great thought begins by seeing something differently, with a shift of the mind’s eye.”

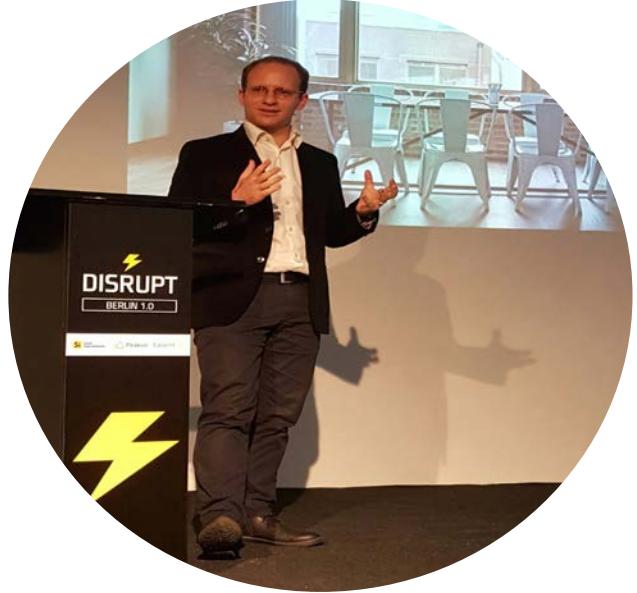
**Albert Einstein**

# What are the two biggest benefits of hiring a diverse group of people in your organisation?



# Solution Folder

Mehmet BAHA



**Solution  
Folder**



*betahaus* |



Factory

MINDSPACE

wework.

# Our culture is who we hire

**Companies with inclusive cultures are**

**3X**

**more likely to be high performing**

Source: Bersin by Deloitte

**Hire a diverse group of people  
and create an inclusive culture**

**Active listening is a crucial part  
of an inclusive culture**

**Businesses with diverse & engaged  
employees see revenue increases of up to**

**46%**

Source: McKinsey Women Matter

“The whole is greater than sum of its parts.”

Aristotle

**What are two action items you will take to increase the hiring of diverse group of people in your company?**

“I consider recruiting as the most important job of someone like myself.”

**Steve Jobs, Apple**

# Let's contribute to a diverse & inclusive work culture!



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