

Keynote

Synchronicity



Mehmet Baha
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“A great thought begins by seeing something differently, with a shift of the mind’s eye.”

Albert Einstein

What are the two biggest benefits of hiring a diverse group of people in your organisation?



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Our culture is who we hire

Companies with inclusive cultures are

3X

more likely to be high performing

Source: Bersin by Deloitte

**Hire a diverse group of people
and create an inclusive culture**

**Active listening is a crucial part
of an inclusive culture**

Businesses with diverse & engaged employees see revenue increases of up to

46%

Source: McKinsey Women Matter

“The whole is greater than sum of its parts.”
Aristotle

What are two action items you will take to increase the hiring of diverse group of people in your company?

“I consider recruiting as the most important job of
someone like myself.”

Steve Jobs, Apple

Let's contribute to a diverse & inclusive work culture!



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A professional studio interview setup. A woman with long brown hair, wearing a black t-shirt, is seated on the left, holding a tablet and looking towards the interviewee. The interviewee is an older man with a white beard and glasses, wearing a brown fedora, a tan blazer over a black shirt, and black pants. He is seated on the right, gesturing with his hands while speaking. The background is a plain white wall. Studio equipment is visible, including a large camera on the left, a boom microphone hanging from the ceiling, and a large black backdrop on the right. A semi-transparent dark grey bar is overlaid across the bottom half of the image, containing the main text.

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